

THE ANGUS RESERVE PROGRAM

100% **PURE BLACK ANGUS**
The cattle must be 100% pure Black Angus, verified by DNA testing.

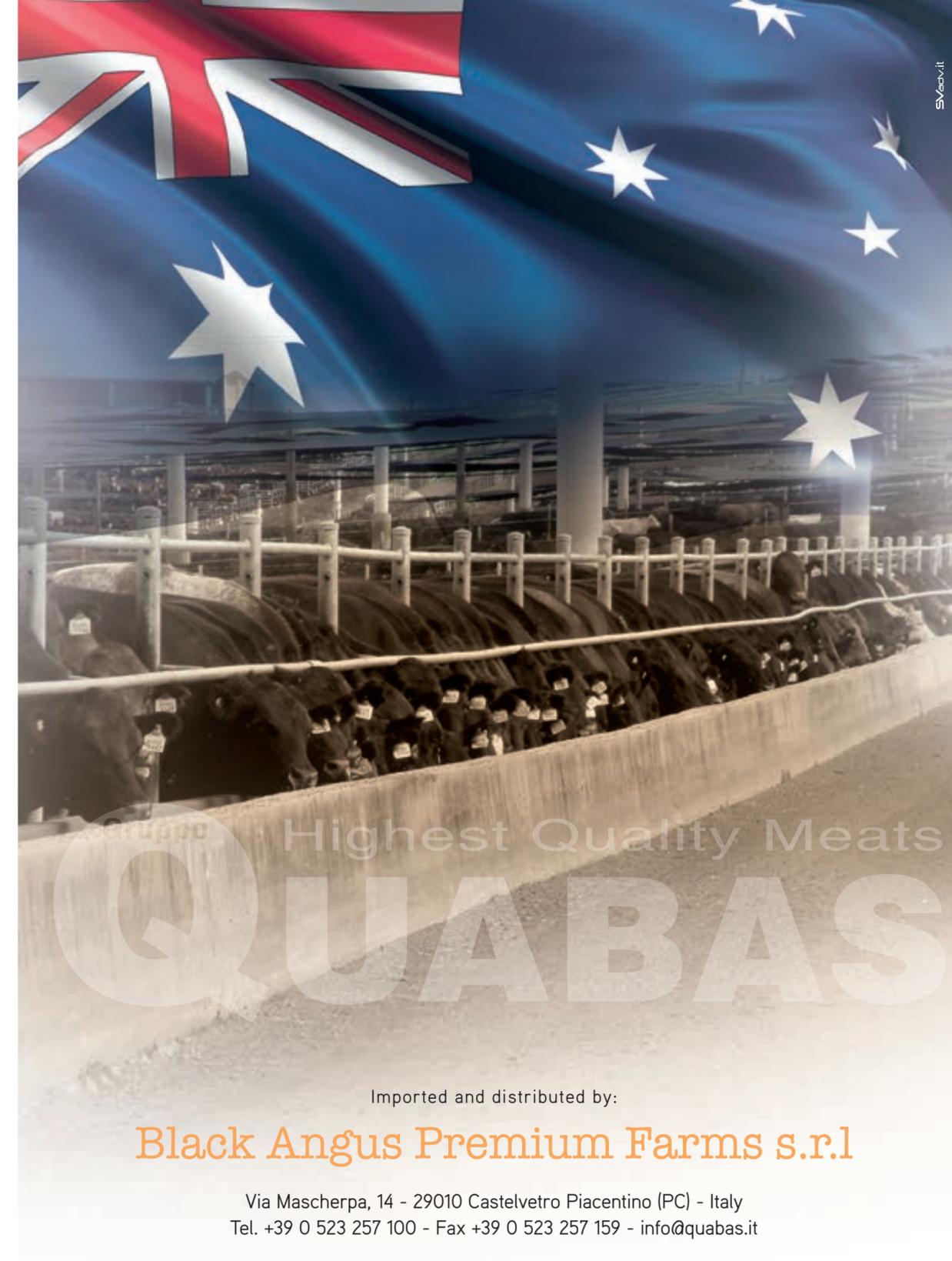
-24 months **UNDER 24 MONTHS**
All the cattle in the Angus Reserve program are under 24 months.

100% **VEGETARIAN DIET**
For 150 days at least, the animals are fed with a specific, balanced, high-energy diet, containing grain and cereals.

100% WHYALLA FEEDLOT
JAS accreditation; Feedlot accreditation by Ausmeat; certifications ISO 9001, ISO 14001, ISO 4801 and ISO 22000.

SHELF LIFE
Angus Reserve guarantees 140 days of shelf life.

FULL TRACEABILITY
All our cattle can be traced back to the date and place of birth, to ensure a full control of our program, and to guarantee the best in food safety.



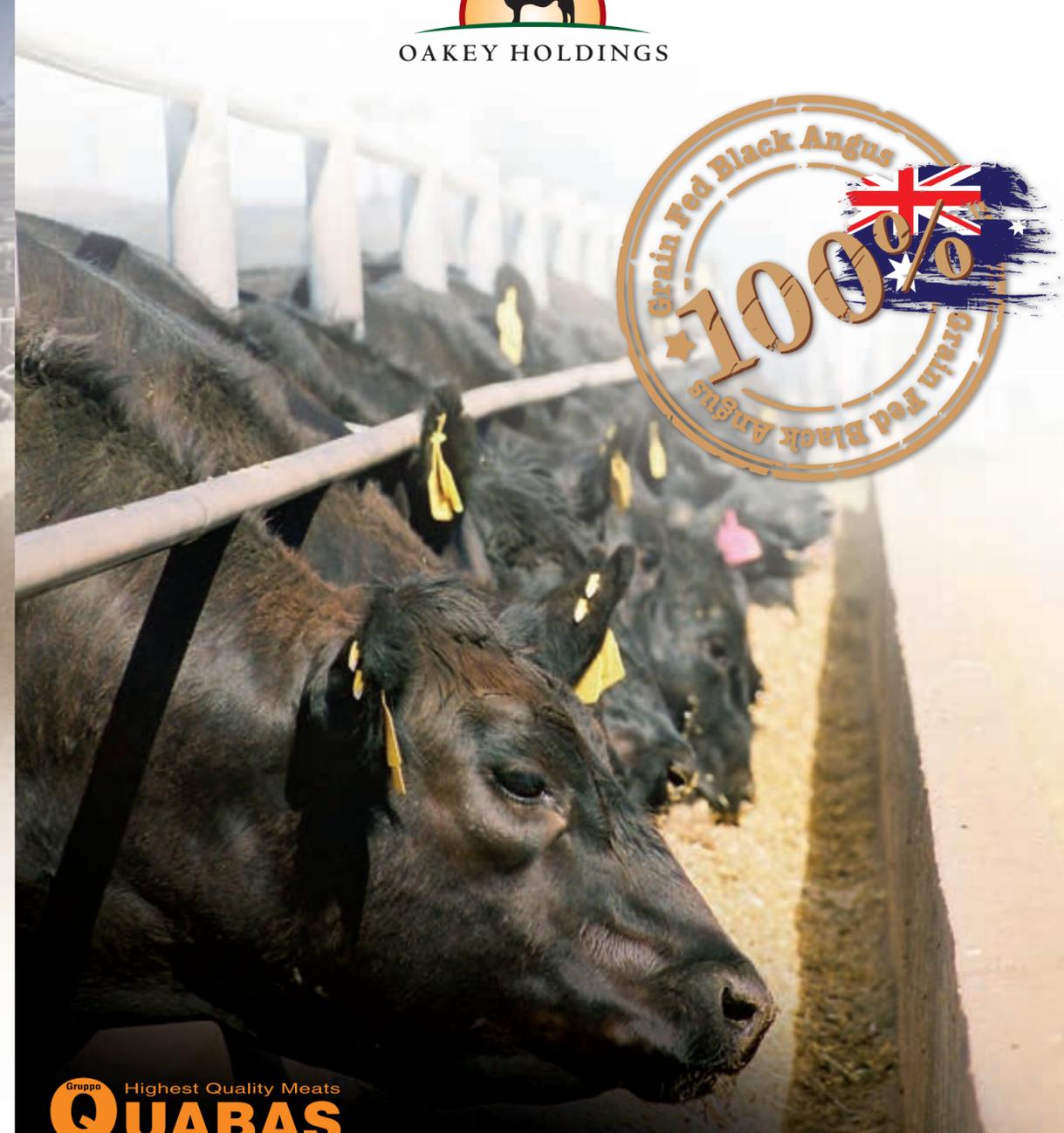
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ANGUS RESERVE

OUR FINEST SELECTION OF GRAIN FED ANGUS BEEF



ANGUS RESERVE

Since 1987 NH Foods Australia (formerly Nippon Meat Packers Australia) has been producing the highest quality grain-fed beef in Australia for their customers in Japan and in other overseas markets. The integrated feedlot-and-abbatoir operation in Southern Queensland has always been considered the leader in the Australian grain-fed beef industry.

This experience and dedication in providing only the highest quality grain-fed beef has seen the Oakey brand name recognized in Japan as the leader in premium beef.

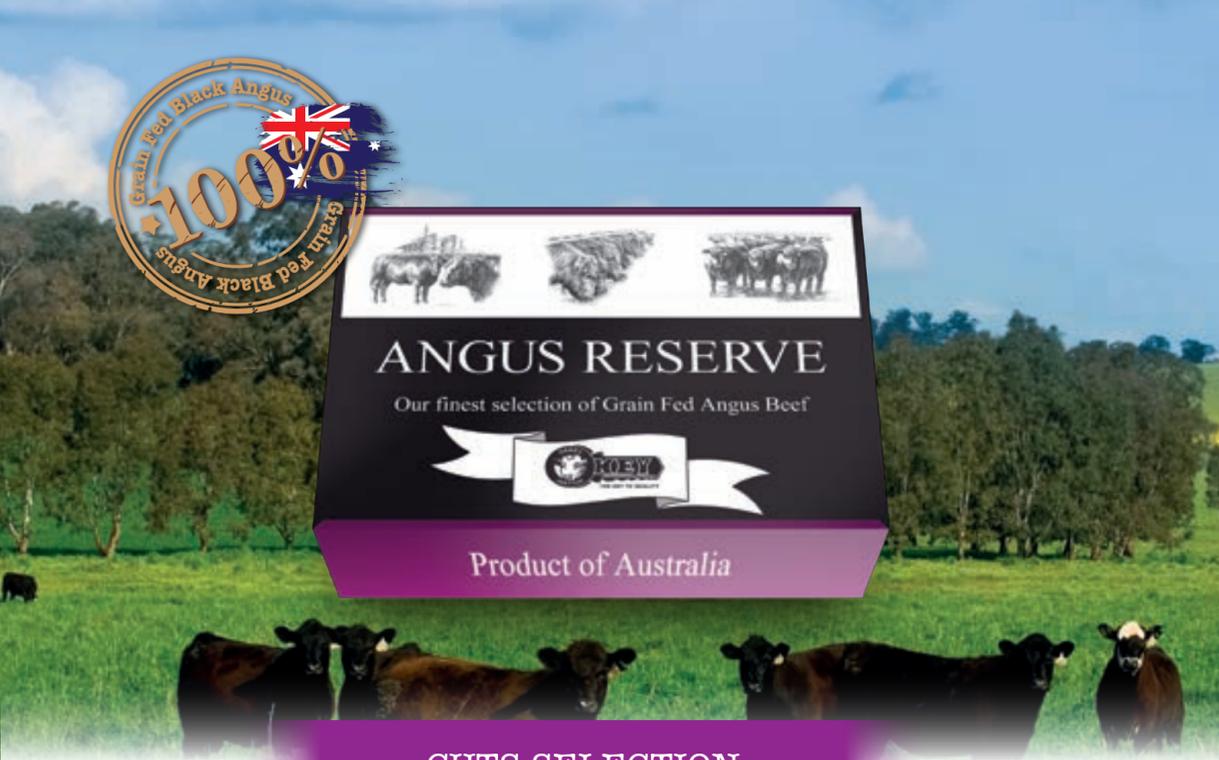
Whyalla feedlot and Oakey abattoir have been lot-feeding and processing Angus grain-fed beef long before it became fashionable in Australia.

But now is the opportunity to share this experience with the launch of the new "Oakey Angus Reserve" grain-fed beef program.

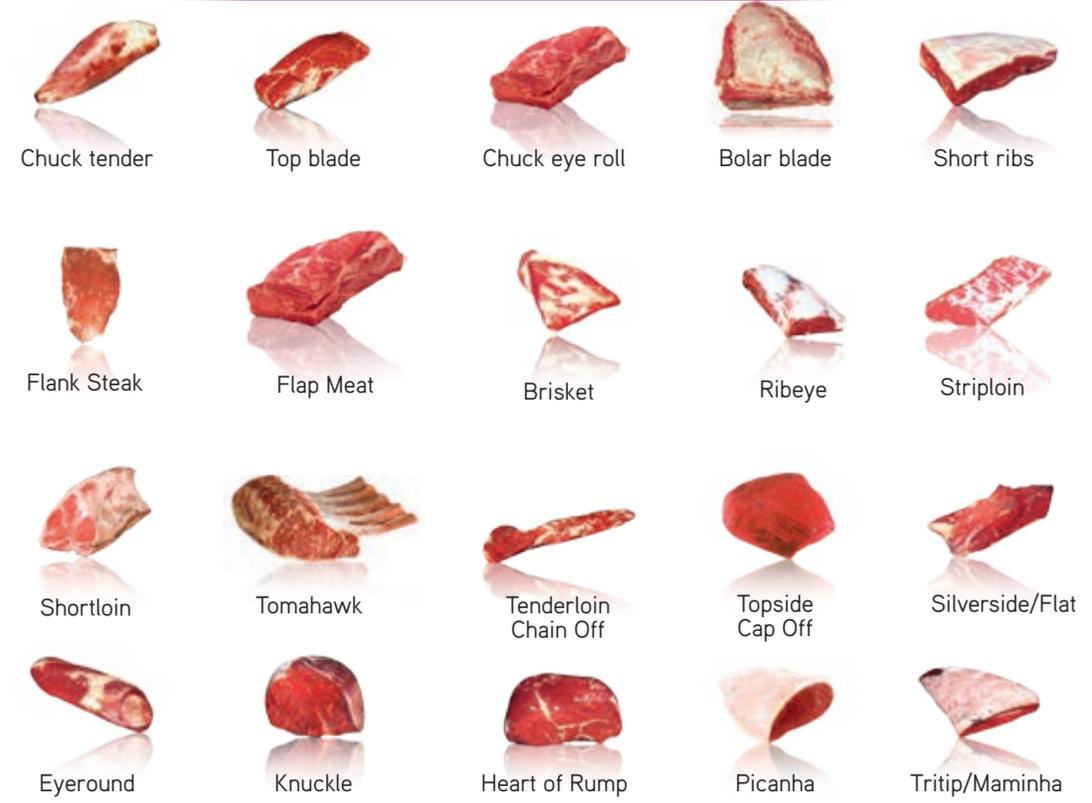
Only 100% Black Angus cattle grain-fed for a minimum of 150 days are eligible for this program, to ensure maximum taste and consistency.

Simply the best!

OAKEY ANGUS RESERVE



CUTS SELECTION



ANGUS RESERVE

From the humblest of beginnings, the Aberdeen Angus breed has risen to become one of the modern success stories of Australian agriculture.

It's a story of inspiration, dedication, passion and hard work. The first black poll cattle arrived in Australia more than 100 years ago, from the native forest and glens of Scotland. It has taken more than a century, but the Angus breed has finally been recognised in Australia for the remarkable beef-producing animal that it is.

The genetic characteristics of the Angus breed, together with a minimum of 150 days under a specific and balanced high-energy cereal-based diet, make the Angus Reserve beef provide for a superior flavour and tenderness.

Simply the best!

